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# **EXHIBIT 7**



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# Sm:)e

## Perfected

**Word Mark** SMILE PERFECTED

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: teeth whitening kit; tooth bleaching preparations; tooth whitening preparations. FIRST USE: 20130830. FIRST USE IN COMMERCE: 20130830

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 24.17.21 - Emoticons (icons expressing emotions)

**Serial Number** 85982028

**Filing Date** May 29, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 21, 2014

**Registration Number** 4573546

**Registration Date** July 22, 2014

**Owner** (REGISTRANT) Oral Care Perfected, Inc. CORPORATION FLORIDA 906 Northeast 26th Avenue Fort Lauderdale FLORIDA 33304

**Attorney of Record** Brad M. Behar

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "SMILE PERFECTED" with a stylized letter "i" and "l" that look like a wink and smile.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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